# Solutions to Face Strategic Risks and Uncertainties

**Products and Services** 

A Consultancy and Think Tank to Help You
Embracing Strategic Global Uncertainty and Risks
and Assessing External Risk to Portfolio with
Strategic Foresight & Warning and Risk Management

We offer a range of tools that may be used as an integrated package or as stand alone products and services to find solutions

- → for strategic global uncertainty and risk, from AI to climate change through energy security, populism or war.
- → to assess the non financial, external risks and sustainability risks to your investment portfolio.

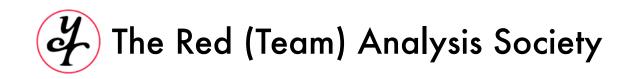
Our consulting builds upon the research, analysis and expertise of The Red (Team) Analysis Society. It brings you the best expertise in this very specific field.

All consulting, products, services and reports can be done in English or French.



Contact us for any question, quotation, information:

contact@redanalysis.org



At the heart of our methodology

## A Mapping Tool for Complex Strategic Risks and Uncertainties

Listening and collaboration

Scanning the horizon

Sorting weak signals out of noise

Thinking out of the box and moving away from silos

Interconnecting the risks, new and old

Real high level knowledge and understanding

Open source intelligence

Identify priority complex and qualitative risks and uncertainties

Show propagation and contagion

Justify and explain with a mathematical tool the complex and qualitative

Present and communicate the complex and the qualitative

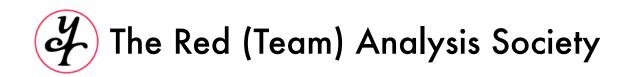
Develop scenarios and alternative strategies

Monitor and warn

OUT

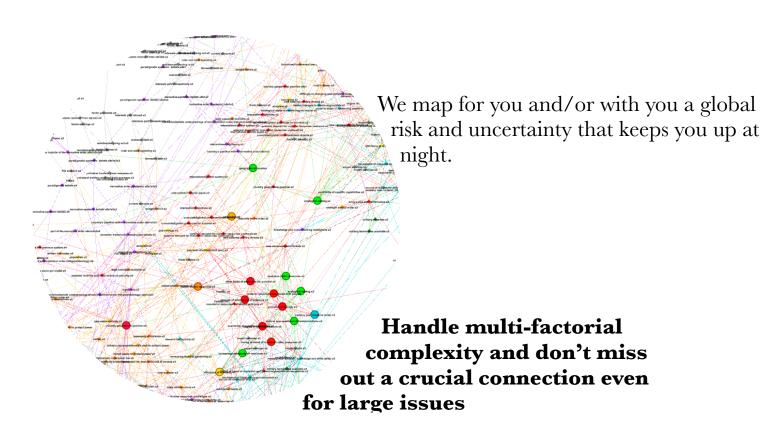
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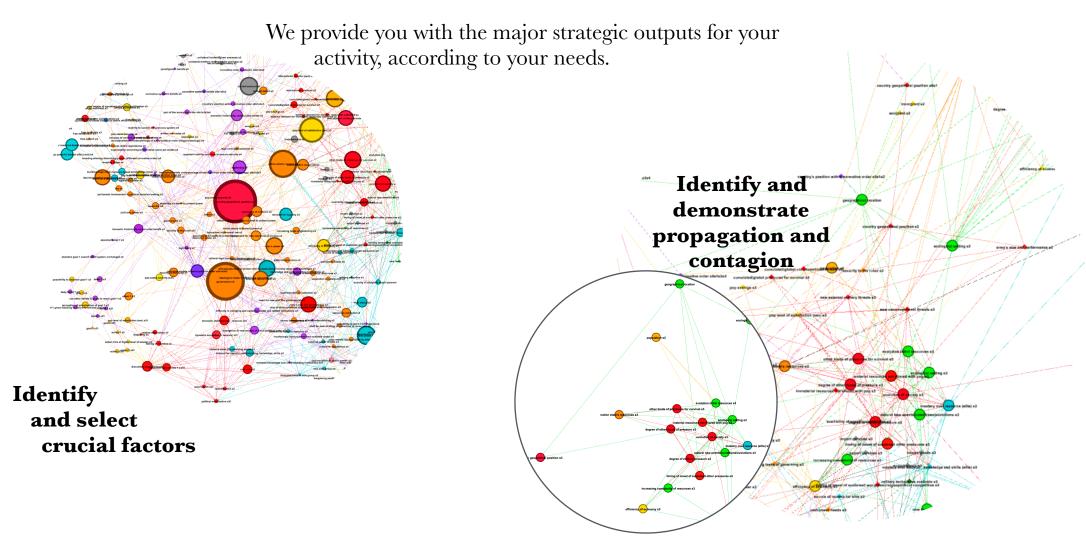
We model the complex and the qualitative



#### **Products and Services**

#### Mapping a Global Risk and Uncertainty





#### Strategic Global Uncertainty and Risk Exposure Diagnostic

You are not sure about your exposure to the complete range of complex strategic global risks and uncertainty?

You are worried about the general global risk environment and how it could adversely impact your activity?

We map the global strategic risks and uncertainties that could impact you and develop a tailor-made Strategic Global Uncertainty and Risk Uncertainty Exposure Diagnostic or Company-wide Threat - and Opportunity assessment.

#### Scenarios and Indicators

You have identified that a specific strategic global security issue is relevant to your activity and would like to know more about how to handle it to reduce the uncertainty and plan ahead?

You want to know what to do once specific uncertainties are identified as impacting your activity?

We build scenarios that will allow you envisioning how the world will be at a (relatively) specific time in the future.

Rather than being faced with intractable uncertainty, you will clearly see the various possible changes ahead. We shall assist you in developing corresponding alternative strategies and policies to be prepared for these coming changes. You will be able to act sooner rather than later.

#### Monitoring and Warning

You have scenarios and would like to use them for monitoring and warning about possible dangers and opportunities for your activity?

You have selected one or a few strategic global uncertainty and risk and would like to see them monitored for warning about possible dangers and opportunities for your activity, but without scenarios?

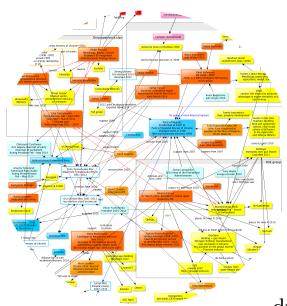
You desire a broad scan about a topic or issue of your choice?

We deliver to you warnings relevant to your activity and operations, after monitoring pertinent indicators.

According to your needs and capabilities we design and implement a monitoring and warning system that meets your requirements, for example a horizon scanning board.

#### Actors Mapping and State of Play

Do you need an actors's mapping or an actors' influence analysis?

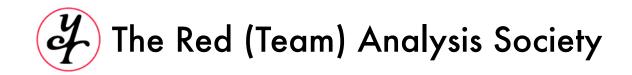


Example: Business and Politics in Ukraine

According to your needs, our actors mapping is done across levels of analysis. We consider movements and groups. We consider evolutions and dynamics.

Our mappings not only identify actors but also, using state of the art understanding of politics and geopolitics and decades of experience in the field – including scientific research, focus on the crucial elements that

drive these actors and out of which dynamics among them evolve.



#### Some public references...

As we strive to build a relationship of trust with every client, we do not publicize our work for our clients, do not mention the name of our private clients, nor of our public clients when the work is confidential.

Agence Nationale de Sécurité des Systèmes d'Information (ANSSI);

ARF (ASEAN Regional Forum) - EU EEAS - U.S. Department of State;

World Economic Forum, Global Risk Report;

OECD/Swiss Chancellery;

UN-EU PPREV: prevention of radicalisation MENA - West Africa;

NATO Innovation Center;

TUIC (Istanbul – Turkey);

Fondation pour la Recherche Stratégique;

European Commission – League of Arab states Liaison Office (EC-LASLO);

European External Action Service and European Commission;

Axa fund for research and IFRI;

Luther College (U.S.);

French Ministry of Foreign Affairs;

Global Futures Forum;

U.S. Department of State;

Agence Française de Development.

U.S. Department of Energy;

Do not let strategic global uncertainties and risks take you by surprise!

> contact@redanalysis.org redanalysis.org

